

SmartBlogger

THE MONSTER LIST OF POWER WORDS

801+ Emotion-Packed Words and Phrases
That'll Instantly Make You a Better Writer

Words to Provoke Fear

Fear is without a doubt the most powerful emotion for grabbing and keeping an audience's attention.

Agony	Lunatic
Apocalypse	Lurking
Armageddon	Massacre
Assault	Meltdown
Backlash	Menacing
Beating	Mired
Beware	Mistake
Blinded	Murder
Blood	Nightmare
Bloodbath	Painful
Bloodcurdling	Pale
Bloody	Panic

Blunder	Peril
Bomb	Piranha
Buffoon	Pitfall
Bumbling	Plague
Cadaver	Played
Catastrophe	Plummet
Caution	Plunge
Collapse	Poison
Corpse	Poor
Crazy	Prison
Cripple	Pummel
Crisis	Pus
Danger	Reckoning
Dark	Refugee
Deadly	Revenge
Death	Risky
Deceiving	Scary
Destroy	Scream
Devastating	Searing
Disastrous	Shame
Doom	Shatter
Drowning	Shellacking
Dumb	Shocked

Embarrass	Silly
Fail	Slaughter
Feeble	Slave
Fired	Strangle
Fool	Stupid
Foiled	Suicide
Frantic	Tailspin
Frightening	Tank
Gambling	Targeted
Gullible	Teetering
Hack	Terror
Hazardous	Terrorist
Hoax	Torture
Holocaust	Toxic
Horrific	Tragedy
Hurricane	Trap
Injure	Vaporize
Insidious	Victim
Epidemic	Cataclysmic
Bufoon	Suffering
Reckoning	Trauma
Dangerous	Annihilate
Invasion	Volatile

IRS	Vulnerable
Jail	Warning
Jeopardy	Nerd
Lawsuit	Wounded
Looming	Cringeworthy
Last chance	Fugacious
Worry	Wreaking havoc

Words to Encourage and Energize

Wake your readers from their stupor with words that infuse energy and enthusiasm.

Amazing	Jubilant
Ascend	Legend
Astonishing	Life-changing
Astounding	Magic
Audacious	Marvelous
Awe-inspiring	Master
Awesome	Mind-blowing
Backbone	Miracle
Badass	Miraculous
Beat	Noble
Belief	Perfect
Blissful	Persuade

Bravery	Phenomenal
Breathtaking	Pluck
Brilliant	Power-up
Celebrate	Praise
Cheer	Prevail
Colossal	Remarkable
Command	Revel
Conquer	Rule
Courage	Score
Daring	Seize
Defeat	Sensational
Defiance	Spectacular
Delight	Spine
Devoted	Spirit
Dignity	Splendid
Dominate	Spunk
Effortless	Staggering
Empower	Strengthen
Epic	Striking
Excellent	Strong
Excited	Stunning
Extraordinary	Stunt
Eye-opening	Supreme

Fabulous	Surprising
Faith	Terrific
Fantastic	Thrive
Fearless	Thwart
Ferocious	Titan
Fierce	Tough
Force	Triumph
Fulfill	Tremendous
Glorious	Unbeatable
Glory	Unbelievable
Graceful	Unforgettable
Grateful	Unique
Grit	Unleash
Guts	Uplifting
Happy	Valiant
Heart	Valor
Hero	Vanquish
Honor	Victory
Hope	Win
Incredible	Wonderful
Jaw-dropping	Wondrous
Kudos	Brighten
Lovable	Radiant

Flawless	Classy
Affable	Stupendous
Virtuoso	Cheery
Openhearted	Jovial
Beauteous	Logophile
Adorable	

Words to Elicit Desire

Like it or not, sex sells, so tap into the provocative power of lust to lure your readers.

Allure	Naughty
Arouse	Nude
Bare	Obscene
Begging	Orgasmic
Beguiling	Passionate
Brazen	Pining
Captivating	Pleasure
Charm	Provocative
Cheeky	Racy
Climax	Raunchy
Crave	Risque
Delight	Rowdy
Delirious	Salacious

Depraved	Satisfy
Desire	Saucy
Dirty	Scandalous
Divine	Seduce
Ecstasy	Seductive
Embrace	Sensual
Enchant	Sex
Enthralling	Shameless
Entice	Sinful
Entrance	Sleazy
Excite	Sleeping
Explicit	Spank
Exposed	Spellbinding
Fascinate	Spicy
Forbidden	Steamy
Frisky	Stimulating
Goosebumps	Strip
Hanker	Sweaty
Heavenly	Tantalizing
Hottest	Taste
Hypnotic	Tawdry
Impure	Tease
Indecent	Tempting

Intense	Thrilling
Intoxicating	Tickle
Itching	Tight
Juicy	Tingle
Kinky	Turn on
Kiss	Unabashed
Lascivious	Uncensored
Lewd	Untamed
Lick	Untouched
Lonely	Urge
Longing	Voluptuous
Love	Vulgar
Pleasurable	Charismatic
Riveting	Obsession
Mouthwatering	Compelling
Magnetic	Enchanting
Lovely	Engaging
Intriguing	Fascinating
Flirt	Alluring
Lure	Wanton
Luscious	Wet
Lush	Whip
Lust	Wild

Mischievous	X-rated
Mouth-watering	Yearning
Naked	Yummy
Sneak peek	Promiscuous

Words to Incite Anger

Snap people from apathy to action using words that connect with your readers' anger.

Abhorrent	Money-grubbing
Abuse	Nasty
Annoying	Nazi
Arrogant	No good
Ass kicking	Obnoxious
Backstabbing	Oppressive
Barbaric	Pain in the ass
Bash	Payback
Beat down	Perverse
Big mouth	Pesky
Blatant	Pest
Brutal	Phony
Bullsh*t	Pissed off
Bully	Pollute
Cheat	Pompous

Clobber	Pound
Clown	Preposterous
Cocky	Pretentious
Corrupt	Punch
Coward	Punish
Crooked	Rampant
Crush	Ravage
Curse	Repelling
Debase	Repugnant
Defile	Revile
Delinquent	Revolting
Demolish	Rotten
Desecrate	Rude
Disgusting	Ruined
Dishonest	Ruthless
Distorted	Savage
Evil	Scam
Exploit	Scold
Force-fed	Sick and tired
Foul	Sink
Freaking out	Slam
Full of sh*t	Slander
Greedy	Slap

Gross	Slay
Harass	Smash
Hate	Smear
High and mighty	Smug
Horrid	Sniveling
Infuriating	Snob
Jackass	Snooty
Kick	Snotty
Kill	Spoil
Knock	Stuck up
Knock out	Suck
Know it all	Terrorize
Lies	Trash
Livid	Trounce
Loathsome	Tyranny
Loser	Underhanded
Lying	Up to here
Maul	Useless
Broke	Stink
Fear	Raise hell
Sneaky	Screw
Rant	Miff
Diatribes	Vicious

Weak	Diminish
Provoke	Hostile
Morally bankrupt	Worst
Thug	B.S.
Agitate	Boil over
Annoy	Violent
Misleading	Violate
Lollygag	Quixotic

Words to Grapple with Greed

Because whether they desire to make or save it, every human on the planet is interested in money.

Bank	Jackpot
Bargain	Lowest price
Best	Luxurious
Billion	Marked down
Bonanza	Massive
Booked solid	Money
Cash	Money-draining
Cheap	Money-saving
Costly	Nest egg
Discount	Pay zero
Dollar	Prize

Double	Profit
Explode	Quadruple
Extra	Reduced
Feast	Rich
Fortune	Savings
Don't miss out	Fast
Giveaway	While they last
Instantly	Expires
Never again	Premiere
Final	More
Hurry	Sale ends soon
Value	Monetize
Big	Save
New	Deadline
Handsome	Noteworthy
Kick ass	Moneymaking
Knockout	Lucky
Notable	Amplify
At the top	Attractive
Wealthy	Ahead of the game
Legendary	Beautiful
Optimal	Good-looking
Successful	Bold

Fortunate	Sassy
Smart	Elegant
Gorgeous	Clever
Foxy	Quick-witted
Genius	Effective
Elite	Drop-dead
Crowned	Dazzling
You	Turbo charge
Bright	Super-human
Brassy	Booming
Boss	Unbeaten
Undefeated	Boost
Exclusive	Frugal
Special	Price break
Before	Running out
Upsell	Bonus
Free	Six-figure
Freebie	Skyrocket
Frenzy	Soaring
Prosperous	Surge
Gift	Treasure
Golden	Triple
Greatest	Waste

High-paying	Wealth
Inexpensive	Whopping

Words to Ensure Security

Choose words that make your readers feel safe, and you'll more easily gain their confidence and trust.

Above and beyond	Privacy
Anonymous	Professional
Authentic	Protected
Automatic	Proven
Backed	Recession-proof
Bankable	Refund
Best-selling	Reliable
Cancel anytime	Research
Certified	Results
Clockwork	Risk-free
Endorsed	Rock-solid
Foolproof	Science-backed
Guaranteed	Scientific
Moneyback	Bona fide
Recognized	Authority
Studies show	Because
Scientifically proven	Genuine

Worldwide	Authoritative
Safety	Accredited
Fully refundable	Case study
Well respected	Dependable
Improved	Ensured
Expert	According to
Track record	Approved
Ironclad	Secure
Legitimate	Sure-fire
Lifetime	Survive
Money-back	Tested
No obligation	That never fails
No questions asked	Thorough
No risk	Trustworthy
No strings attached	Try before you buy
No-fail	Unconditional
Official	Verify
Permanent	World-class
Guilt-free	Don't worry

Words to Trigger Temptation

The truth is, we're all fascinated by the mysterious and forbidden, so intrigue readers by sprinkling these power words throughout your writing.

Ancient	Lost
Backdoor	Never seen before
Banned	Off the record
Behind the scenes	Off-limits
Black Market	Outlawed
Blacklisted	Private
Bootleg	Restricted
Censored	Sealed
Remote	Be the first
Ridiculous	Become an insider
Secrets	Bizarre
Shocking	Class full
Ssshhh!!!	Closet
Spoiler	Elusive
Supersecret	Hilarious
Thought-provoking	Illusive
Top secret	Incredibly
Trade secret	Insane
Uncharted	Interesting
Unconventional	Invitation only

Undiscovered	Key
Unexplained	Login required
Unexplored	Members only
Unheard of	Myths
Unsung	Odd
Untold	On the QT
Unusual	Priceless
Wacky	Privy
Zany	Psycho
Classified	Secret
Cloak and dagger	Smuggled
Concealed	Strange
Confessions	Tried to hide
Confidential	Unauthorized
Controversial	Uncensored
Covert	Under wraps
Cover-up	Undercover
Exotic	Underground
Forbidden	Under-the-table
Forgotten	Undisclosed
From the vault	Unexpected
Under the table	Unlock
Hush-hush	Unreachable

Illegal	Unspoken
Insider	Unveiled
Little-known	Withheld
Hidden	

"For beginning writers, power words are one of the easiest tools to master. Unlike many storytelling strategies which can take years of practice to master, you can start sprinkling power words into your writing, and you'll notice an immediate lift in the quality of your prose."